Design, Print, Web

Services for Business

Pagination
DESIGN SERVICES

Graphic, web, print
and industrial design

Pre-press, digital print

Information logistics

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Clients: EnviroRisk Management, Three Towers, Riverness, Intingo Learning and GroPack International. Brief: logo design

Pagination Design Services is a specialist design, digital print and pre-press studio providing a full range of graphic design, web and pre-press services.

With more than 30 years direct experience in the graphic arts and printing industry and high levels of computer technology, Pagination Design Services provides various graphic art, publishing, digital printing and internet services for business of any size, from small single operator companies and tradespeople to large corporate and government departments and institutions.

Our design and production processes are all subject to specific quality procedures complying with Australian Standards ISO 9001 and ISO 9002 for the provision of graphic design, bureau and pre-press services, which are internally audited to ensure that all our operations continue to meet high quality assured standards.

Client: Pear Tree Yarn
Brief: website design
www.peartreeyarn.com.au

Pagination Design Services offers a wide scope of general **graphic design and artwork services** for a variety of projects –

CORPORATE DESIGN

- Logo and corporate style design
- Signage on buildings and vehicles
- Presentation design for conferences and CD's
- Exhibition and trade show design

DESIGN FOR PRINT

- Stationery – letterhead and business cards
- Brochures, leaflets and newsletters
- Magazines, books and newspapers
- Packaging, posters and point of display

ADVERTISING DESIGN

- Press and magazine advertisements
- Directories (Yellow Pages) advertisements
- Banners and Posters
- Promotion cards
- Digital photography

Client: Gordon Institute of TAFE
Brief: annual report

Pagination Design Services has a team of experienced and qualified graphic designers with many years experience in the printing and publishing industry. This ensures that your design and print projects are professionally managed as economically as possible.

We provide print related services for traditional sheet fed and web offset printing, digital, short run printing, together with screen printing design and production services for garments, stickers, machine parts and signage.

Our experience with both Mac and PC computer systems, as well as a large range of software packages, allows us to create exactly the right type of computer files required by various publishing and signwriting systems.

Pagination Design Services is a service bureau for **printing pre-press production** and other computer graphic processes and services –

designAclad®

DESIGNER SERVICES

- Image scanning and CD Burning
- Digital colour proofs and short run printing
- File conversions and digital photography
- Copy writing and publication management

IMAGESETTING SERVICES

- High resolution (3600dpi) film negatives and positives
- Page imposition, combining and film trapping
- Digital pre-film colour proofing

DIGITAL PRINTING

- Full colour short run printing
- Business cards, leaflets, stickers, invitations, tickets
- Print on demand books

Client: Frencham Cyprus
Briefs: corporate folder and logo designs

Pagination Design Services provides **digital printing** services for quality short run printing (1 to about 600/1000 copies).

Digital printing is ideal for jobs where the required quantity is too low to justify traditional offset printing.
It also provides the flexibility of ordering just the quantity you need initially and then ordering additional quantities as required, eliminating the wastage caused by printing high quantities of brochures that may date.

Unlike many other agencies or design studios, Pagination has *both* design *and* production facilities, meaning that we are able to provide an economic full service from initial concept through to final film and print production.

Many projects such as newsletters, magazines or books require a wide range of pre-press operations including copy writing, advertisement management and design, digital photography, image scanning, page layout, proofing and final film.

Pagination offers all of these services as well as many post-press operations including packaging, mailing, assembly of cd/dvd packages, assembly of conference folders and promotion packs.

Pagination Design Services is an experienced **internet and multimedia design** company able to provide design, hosting and programming –

WEB SITE DESIGN

- Overall site design and construction
- Navigation design and implementation
- Automatic update facilities
- eCommerce and database page delivery
- Domain name registration
- Website hosting
- ASP, VBScript, JavaScript programming and application development

PRESENTATION DESIGN

- Screen presentations for conferences, trade shows and exhibitions
- Self running CD presentations

Client: Darren Grayson
Brief: website design
www.darrengrayson.com.au

Our web design process includes evaluation of the total web site, from initial concept, design and installation to detailed planning of economical and effective update strategies that allow the client control of ongoing maintenance to whatever extent they desire.

The World Wide Web is a magnificent communication tool, but the design of web sites requires much more expertise and planning than just flashy graphics.

We create web sites or presentation CD's that effectively answer your information delivery and communication needs.

As well as the graphic design skills required for the design of aesthetically pleasing web pages or presentations, we also have expertise in various programming languages required for creating many vital parts of effective automatic web pages and displays.

We blend good design with the programming smarts.

Pagination has the expertise to manage large and small sites, and provides well planned frameworks that allow for easy and economical updating and expansion.

We also provide a variety of hosting packages on our own local server.

Pagination Design Services provides **print management and consulting services** to assist clients achieve economical results –

PRINT REQUIREMENT EVALUATION

Because we have a deep understanding of all the various printing options available, we can expertly evaluate your complete printing requirements and recommend ways to reduce total print costs.

PRINT QUOTATIONS

While not associated with any particular printing company, we have a detailed knowledge of the capabilities and facilities of most printers in the area and can therefore ensure that you receive quotes from those best suited to your project.

Pagination can either work with the printing company of your choice, or select the most suitable contractor for the needs of each particular project and then liaise with the printer to ensure that the job is properly completed on time to your satisfaction.

Client: Sabina on Little Myers
Brief: double sided DL flyer

Pagination Design Services are information management and software interface designers.

The changing way individuals and business can now transfer information means that new solutions often need to be found to various communication and marketing needs. Pagination provides a comprehensive range of services for the manipulation and output of a wide variety of information or electronic data in various formats, if necessary "repurposing" the same data economically to suit tasks such as print, interactive presentation, web delivery and display prints .

Our graphic art and design skills are backed up with various software programming skills such as Postscript, ASP, Javascript, VBScript and Visual Basic.

We also design and program custom applications for unique tasks to create either stand-alone PC programs or interactive web page applications.

Client: Presbyterian Youth Victoria (PYV)
Brief: single sided DL flyer

Client: Sport Products Australia
Brief: sport bottle designs

Client: AND Medical
Brief: packaging design - scale box

Client: Farmpride
Brief: egg carton label design

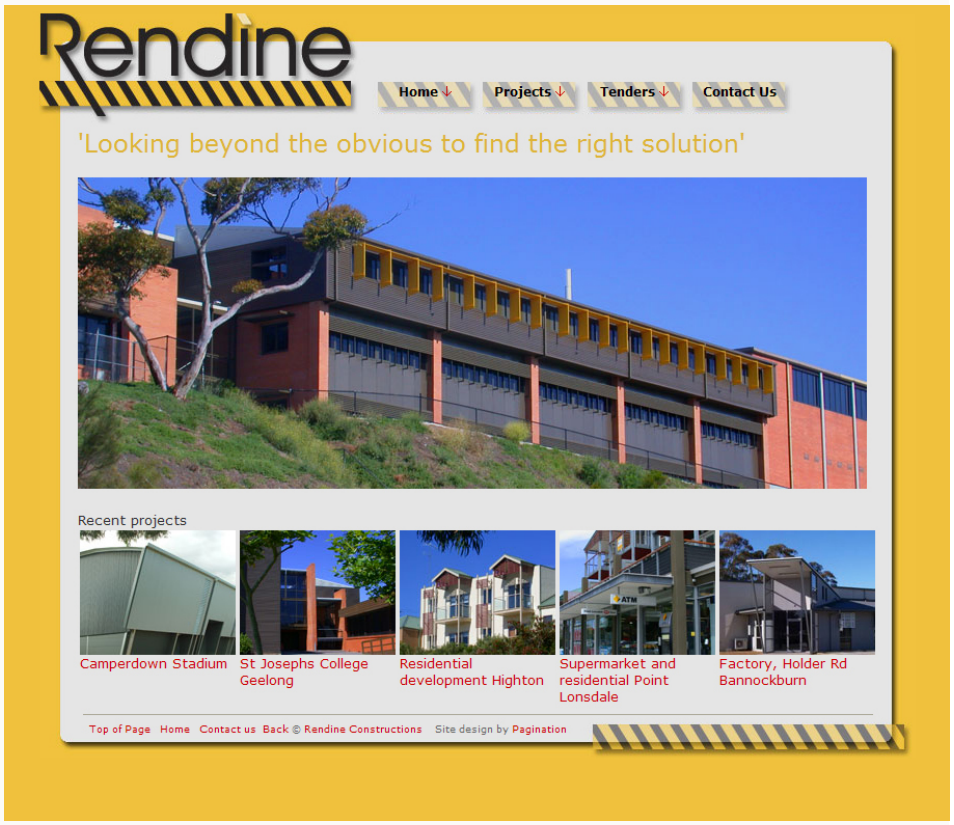
My Support Australia

compassion at work

Client: My Suport Australia
Brief: logo design

Client: AND Medical
Brief: business card design

Client: Custom Built Constructions
Brief: website design
www.custombc.com.au

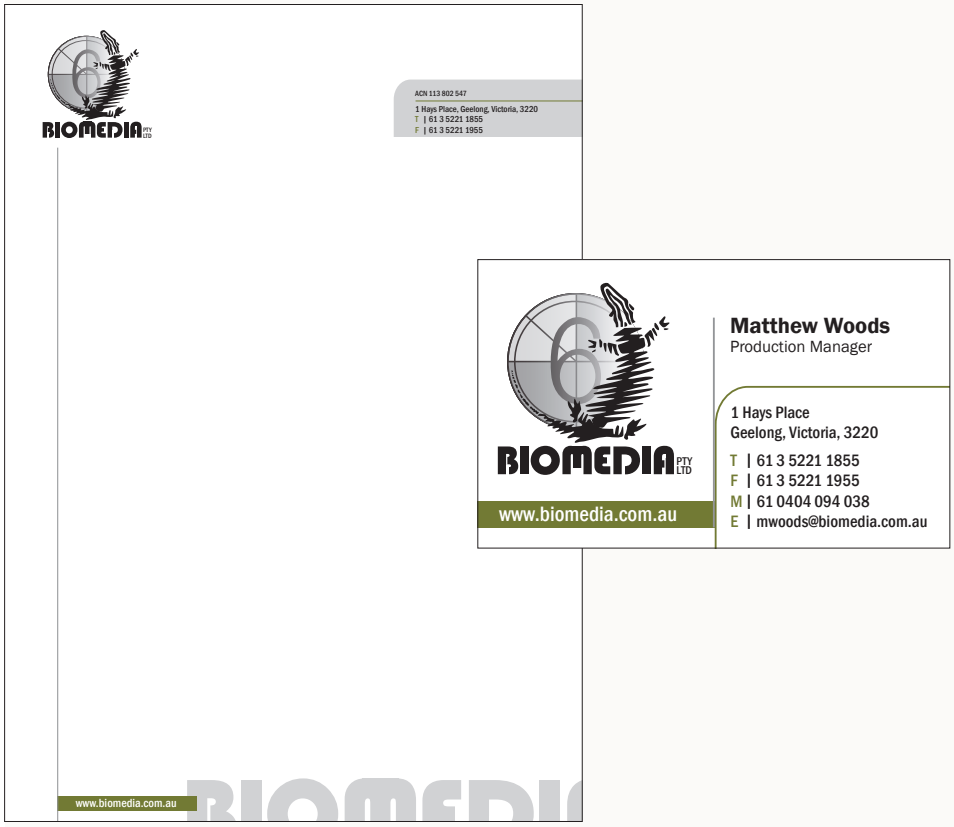


Client: Rendine
Brief: website design
www.rendine.com.au

Rendine

Client: Rendine
Brief: logo design

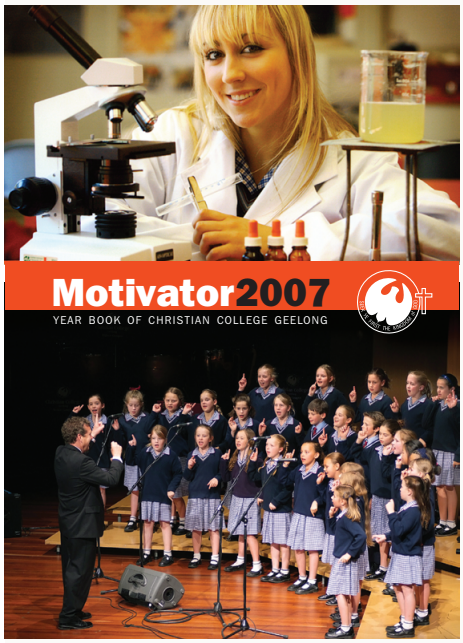
Client: Brendan & Virginia Short
Brief: brochure design



Client: Biomedia
Brief: letterhead & business card design

Client: Map It Out Australia
Brief: logo design

Client: Rhapsody in Bloom
Brief: logo design



Client: Christian College Geelong
Brief: year book design

Client: Australian Corriedale Association
Brief: journal design

Good design is less expensive than poor ineffective design!
We can help you create innovative and effective solutions to your information management and communication problems.

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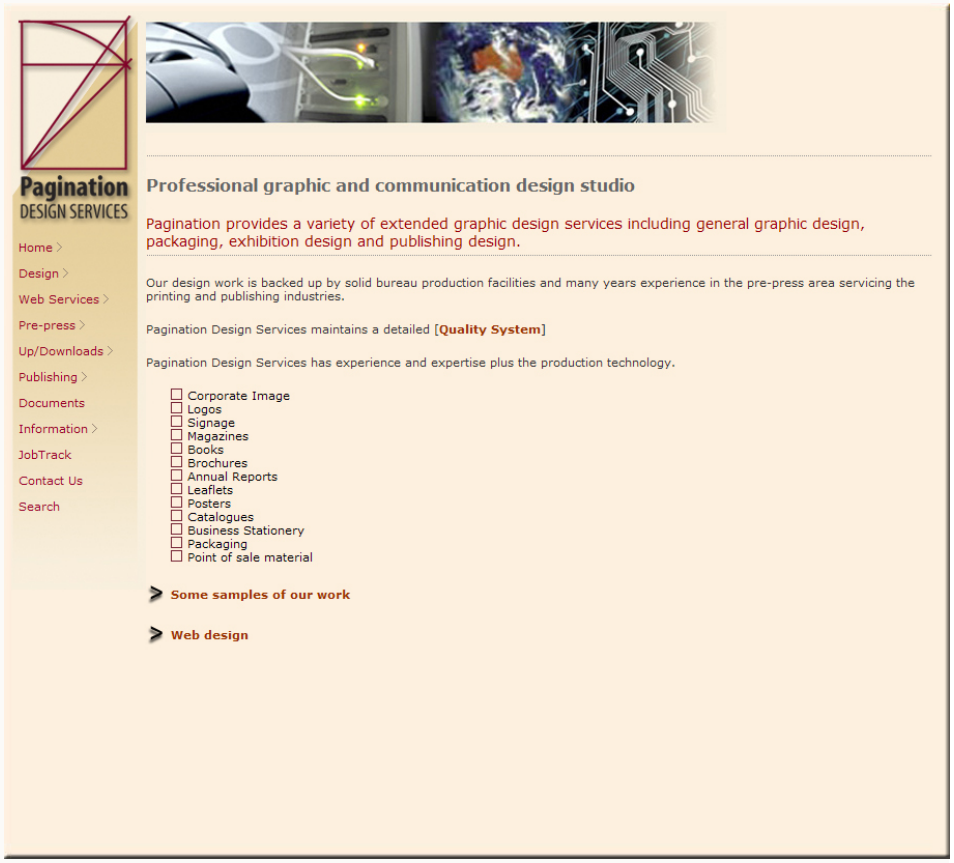
Our web site contains a full list of our services, bureau price list, current information and software utilities and drivers.



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